



LARGEST  
CONVERGENCE OF  
MEDICAL TOURISM  
INDUSTRY IN ASIA



THE TIMES OF INDIA  
**MEDICAL TOURISM**  
& WELLNESS CONFEX 2018

20-22 March | The Lalit - Mumbai



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## HIGHLIGHTS

**100+**  
MEDICAL  
FACILITATORS

HOSTED  
BUYERS  
FROM **15+**  
COUNTRIES

**60+**  
SPEAKERS

**40+**  
EXHIBITORS

## SPECIAL FEATURES

- Hosted buyers program – a strategic enabler to convert real time business propositions through a highly focused networking channel
- Medical Tourism workshop – gain insights on the functioning of the global wellness and healthcare tourism, as each constitute an inseparable part of the vast medical tourism canvas



# MEDICAL TOURISM IN THE ASIAN MARKET PLACE

- + Valued to be around USD 61 Billion in 2016, Global Medical Tourism Market is poised to be a USD 165 Billion opportunity by 2023
- + Cosmetic and joint replacement surgeries, cardiac and orthopaedic procedures, neurology, oncology and In Vitro Fertilisation (IVF) are the frequently sort out by the Medical Value Travel market in Asia
- + Anticipated to cross US\$ 14 Billion mark by 2022, Asia currently possesses high growth potential, owing to increase in accessibility, high availability of accredited healthcare facilities
- + Asian healthcare facilities have set up specialised Service Desks to facilitate the Medical Value Travel market with every request



## THE MOST FAVOURED MEDICAL TOURISM & WELLNESS DESTINATION: INDIA

- + Today, Africa, GCC and CIS regions, present the maximum opportunity for the Indian healthcare sector
- + With Chennai, Mumbai, Bangalore, Kerala and NCR as the most favoured medical tourism destinations for the floating medical population who avail treatments in India
- + Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy have been pivotal in promoting India as the world's epicentre for Wellness

# THE TIMES OF INDIA – MEDICAL TOURISM & WELLNESS CONFEX

Asia's medical tourism and wellness sector is diverse, which is why there is an evident competitive advantage, but there is a dire need to develop a unanimous ecosystem and develop a focused strategy to elevate the Medical Tourism market in the region. Over the years, Asia has grown to become a top-notch destination for medical value travel because it scores high over a range of factors that determines the overall quality of care.

Despite the multiple initiatives by the respective governments, to further entice the cost-conscious consumer segment, there are still many hurdles at various stages which need to be addressed. Regularization of policies, taxation, pricing and commissions, transparency in operational functioning, security and hygiene are topmost on the list of concerns for the Medical Value Travel (MVT) category in Asia.

We at the Times Group, as harbingers of change, recognize this potential and are proud to be associated with the cause of creating a progressive change. With the intent to help better position Asia as preferred healthcare travel destination globally, we are proud to bring to you, the inaugural edition of the 'Times of India – Medical Tourism and Wellness ConfEX' (TOI-MTWC).

TOI-MTWC will be a balanced blend of an Exhibition, Seminars and workshops with an exclusive focus on the fast-growing medical tourism sector within the country and offers special access to the international buyers, who are driving the biggest budgets in the medical tourism industry in Asia. Concomitantly, this will open up multiple business opportunities in the medical tourism sector in Asia.

## KEY DISCOURSE THEME:

- + Asia V/s the world: a global comparison of Medical Value Travel market
- + Developing a cohesive ecosystem to elevate the sector
- + Addressing MedicoLegal Issues for international patients
- + Expectation mapping of medical tourists
- + TeleHealth driving growth of Medical Tourism in Asia
- + Going beyond borders - collaborating with international healthcare providers
- + Fuelling the demand - Wellness and Integrated Healthcare in Asia
- + Developing an efficient marketing strategy for a dynamic MVT market
- + Technological advancements to revolutionize Medical and Wellness Tourism segment



# VISITOR PROFILE

- Doctors And Medical Experts
- Health and Fitness Centres
- Hotels & Hospitality Industry
- Insurance Companies
- International Medical Associations
- Investors
- Medical Journalists
- Medical Tourism Aggregators and consultants
- National and International Hospitals
- Prospective Medical Tourists
- Senior Regulatory representatives
- Speciality and Super Speciality Clinics
- Travel & Tour Operators

# EXHIBITOR PROFILE

- Bulk Drug Manufactures
- Cosmetics & Aesthetics Surgery Centres
- E-Billing & Admissions Systems
- E-Health Cards, e-Physician Orders, e-Diagnosis, e-Pharmacology
- Health Insurance Companies
- Health Tourism Investment and Intermediary Corporations
- Health Tourism Media & Publication
- Health Tourism Travel Agencies
- Healthy Life- Weight Loss and Diet Clinics
- Hospital Management Apps and Software
- IVF Clinics
- Medical Cosmetic & Healthcare Products Manufacturer
- Medical Device & Equipment Manufactures
- Multi & Super Speciality Hospitals
- Patient Safety and Quality Improvement Services authority
- Pharmaceutical Companies
- Physical Therapy & Rehabilitation Centres
- Security and Monitoring Systems
- Spa & Wellness Centres, Resorts, Cosmetic Companies
- University & Institutions Hospitals
- Web-based healthcare solutions



# WORKSHOP BY DR PREM JAGYASI

A globally acclaimed, award-winning strategic leader and speaker, Dr. Prem Jagyasi will be conducting a one day workshop on Medical Tourism, Wellness Tourism, and Global Healthcare Marketing. Dr Prem has delivered keynote speeches and workshops in over 65 countries.

**Strategic Event Partner**





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