



LARGEST
CONVERGENCE OF
MEDICAL TOURISM
INDUSTRY IN ASIA



THE TIMES OF INDIA
MEDICAL TOURISM
& WELLNESS CONFEX 2018

14-16 March | The Lalit Hotel, Mumbai



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HIGHLIGHTS

40
EXHIBITORS

65+
SPEAKERS

HOSTED
BUYERS
FROM **15+**
COUNTRIES

1000+
BUSINESS
VISITORS

SPECIAL FEATURES

- Hosted buyers program – a strategic enabler to convert real time business propositions through a highly focused networking channel
- Medical Tourism workshop – gain insights on the functioning of the global wellness and healthcare tourism, as each constitute an inseparable part of the vast medical tourism canvas





THE MOST FAVOURED MEDICAL TOURISM & WELLNESS DESTINATION: INDIA

- + Today, Africa, GCC and CIS regions, present the maximum opportunity for the Indian healthcare sector
- + With Chennai, Mumbai, Bangalore, Kerala and NCR as the most favoured medical tourism destinations for the floating medical population who avail treatments in India
- + Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy have been pivotal in promoting India as the world's epicentre for Wellness



THE TIMES OF INDIA – MEDICAL TOURISM & WELLNESS CONFEX

Asia's medical tourism and wellness sector is diverse, which is why there is an evident competitive advantage, but there is a dire need to develop a unanimous ecosystem and develop a focused strategy to elevate the Medical Tourism market in the region.

Thailand accounted for maximum share of the Asian medical tourism market, followed by India, Singapore, South Korea and Malaysia for the year 2016.

In countries such as Singapore and Thailand, government agencies have been set up to help market their expertise globally, while the Indian government has removed many visa restrictions and introduced a visa-on-arrival scheme for medical tourists from selected countries. This strategic move allows foreign nationals to stay in India for 30 days for medical reasons and can even get a visa of up to 1 year depending upon treatment requirements.

Despite the multiple initiatives by the respective governments, to further entice the cost conscious consumer segment, there are still many hurdles at various stages which need to be addressed. Regularization of policies, taxation, pricing and commissions, transparency in operational functioning, security and hygiene are topmost on the list of concerns for the Medical Value Travel (MVT) category in Asia.

MEDICAL TOURISM IN THE ASIAN MARKET PLACE

- + Valued to be around USD 61 Billion in 2016, Global Medical Tourism Market is poised to be a USD 165 Billion opportunity by 2023
- + Cosmetic and joint replacement surgeries, cardiac and orthopaedic procedures, neurology, oncology and In Vitro Fertilisation (IVF) are the frequently sort out by the Medical Value Travel market in Asia
- + Anticipated to cross US\$ 14 Billion mark by 2022, Asia currently possesses high growth potential, owing to increase in accessibility, high availability of accredited healthcare facilities
- + Asian healthcare facilities have set up specialised Service Desks to facilitate the Medical Value Travel market with every request

KEY DISCOURSE THEME:

- + Asia V/s the world: a global comparison of Medical Value Travel market
- + Developing a cohesive ecosystem to elevate the sector
- + Addressing MedicoLegal Issues for international patients
- + Expectation mapping of medical tourists
- + TeleHealth driving growth of Medical Tourism in Asia
- + Going beyond borders - collaborating with international healthcare providers
- + Fuelling the demand - Wellness and Integrated Healthcare in Asia
- + Developing an efficient marketing strategy for a dynamic MVT market
- + Technological advancements to revolutionize Medical and Wellness Tourism segment



VISITOR PROFILE

- Doctors And Medical Experts
- Health and Fitness Centres
- Hotels & Hospitality Industry
- Insurance Companies
- International Medical Associations
- Investors
- Medical Journalists
- Medical Tourism Aggregators and consultants
- National and International Hospitals
- Prospective Medical Tourists
- Senior Regulatory representatives
- Speciality and Super Speciality Clinics
- Travel & Tour Operators

EXHIBITOR PROFILE

- Bulk Drug Manufactures
- Cosmetics & Aesthetics Surgery Centres
- E-Billing & Admissions Systems
- E-Health Cards, e-Physician Orders, e-Diagnosis, e-Pharmacology
- Health Insurance Companies
- Health Tourism Investment and Intermediary Corporations
- Health Tourism Media & Publication
- Health Tourism Travel Agencies
- Healthy Life- Weight Loss and Diet Clinics
- Hospital Management Apps and Software
- IVF Clinics
- Medical Cosmetic & Healthcare Products Manufacturer
- Medical Device & Equipment Manufactures
- Multi & Super Specialty Hospitals
- Patient Safety and Quality Improvement Services authority
- Pharmaceutical Companies
- Physical Therapy & Rehabilitation Centres
- Security and Monitoring Systems
- Spa & Wellness Centres, Resorts, Cosmetic Companies
- University & Institutions Hospitals
- Web-based healthcare solutions

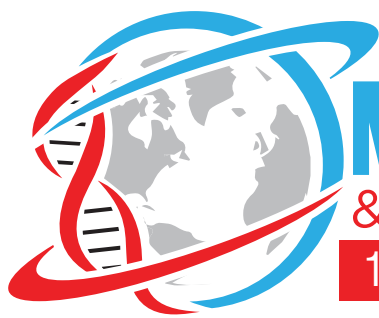


WORKSHOP BY DR PREM JAGYASI

A globally acclaimed, award-winning strategic leader and speaker, Dr. Prem Jagyasi will be conducting a one day workshop on Medical Tourism, Wellness Tourism, and Global Healthcare Marketing. Dr Prem has delivered keynote speeches and workshops in over 65 countries.

Strategic Event Partner





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